



PUBLIC SERVICE ANNOUNCEMENTS

These spots are given free air time. They generally promote an event or service of a charity or non-profit agency. They may also contain an inspirational message.

January 1 – March 31, 2010

Announcements Library

| Category | Length | Description | Start Date | Expir... | Dat... |
|---------------|----------|---|------------|------------|------------|
| Station PSA's | 00:30.0 | Pet Adoption "Ditched" | 10/07/2009 | 03/15/2010 | 10/05/2009 |
| Station PSA's | 00:15.0 | Diabetes Management "Ticker" | 10/07/2009 | 04/05/2010 | 10/05/2009 |
| Station PSA's | 00:30.0 | Diabetes Management "Wake up Call" | 10/07/2009 | 03/15/2010 | 10/05/2009 |
| Station PSA's | 00:30.0 | Credit Scores "TIME" | 10/07/2009 | 02/04/2010 | 10/05/2009 |
| Station PSA's | 00:10.0 | Community Engagement "LIVE UNITED NFL" | 10/07/2009 | 02/04/2010 | 10/05/2009 |
| Station PSA's | 00:15.0 | Community Engagement "LIVE UNITED REV" | 10/07/2009 | 02/04/2010 | 10/05/2009 |
| Station PSA's | 00:20.0 | Community Engagement "LIVE UNITED NFL" | 10/07/2009 | 02/04/2010 | 10/05/2009 |
| Station PSA's | 00:30.0 | Mentor a Child "national reelpeople" | 12/30/2009 | 01/29/2010 | 12/23/2009 |
| Station PSA's | 00:30.0 | Mentor a Child "national reelpeople" | 12/30/2009 | 02/04/2010 | 12/23/2009 |
| Station PSA's | 01:00.0 | Al-anon Family Groups | 12/30/2009 | 02/04/2010 | 12/23/2009 |
| Station PSA's | 00:30.0 | Al-anon Family Groups | 12/30/2009 | 02/04/2010 | 12/23/2009 |
| Station PSA's | 01:00.0 | Al-anon Family Groups | 12/30/2009 | 02/04/2010 | 12/23/2009 |
| Station PSA's | 00:30.0 | Project Roadblock aMBULANCE | 12/30/2009 | 02/04/2010 | 12/23/2009 |
| Station PSA's | 00:10.0 | Project Roadblock breathalyzer | 12/30/2009 | 02/04/2010 | 12/23/2009 |
| Station PSA's | 00:15.0 | Project Roadblock STRETCHER | 12/30/2009 | 02/04/2010 | 12/23/2009 |
| Station PSA's | 00:15.0 | PROJECT ROADBLOCK | 12/30/2009 | 02/04/2010 | 12/23/2009 |
| Station PSA's | 01:00.0 | CERF PSA | 01/11/2010 | 02/17/2010 | 01/11/2010 |
| Station PSA's | 01:00.0 | "HORSE" | 01/11/2010 | 02/17/2010 | 01/11/2010 |
| Station PSA's | 01:00.0 | "TOUGH" | 01/11/2010 | 02/17/2010 | 01/11/2010 |
| Station PSA's | 01:00.0 | "STRUGGLE" | 01/11/2010 | 02/17/2010 | 01/11/2010 |
| Station PSA's | 01:00.0 | NATURE SMILES | 01/11/2010 | 02/17/2010 | 01/11/2010 |
| Station PSA's | 01:00.0 | "REACH OUT" | 01/11/2010 | 02/17/2010 | 01/11/2010 |
| Station PSA's | 01:00.0 | OBAMA/BW | 01/11/2010 | 02/17/2010 | 01/11/2010 |
| Station PSA's | 00:15.15 | Veteran Support "Camouflage" | 01/15/2010 | 02/04/2010 | 01/13/2010 |
| Station PSA's | 00:15.15 | Veteran Support "Alone" | 01/15/2010 | 02/04/2010 | 01/13/2010 |
| Station PSA's | 00:10.0 | Arbor Day Foundation "Replanting Our Nat. Forest" | 01/15/2010 | 02/04/2010 | 01/13/2010 |
| Station PSA's | 00:10.0 | Community Engagement "Live United/NFL" | 01/15/2010 | 02/04/2010 | 01/13/2010 |
| Station PSA's | 00:20.0 | Community Engagement "Live United/NFL" | 01/15/2010 | 02/04/2010 | 01/13/2010 |
| Station PSA's | 00:15.0 | Habitat for Humanity "haiti earthquake" | 01/18/2010 | 02/18/2010 | 01/18/2010 |
| Station PSA's | 00:30.0 | Haiti Relief-First Lady | 01/18/2010 | 02/18/2010 | 01/18/2010 |
| Station PSA's | 00:10.0 | Cameron Park Zoo | 01/22/2010 | 02/06/2010 | 01/22/2010 |
| Station PSA's | 00:30.0 | IRS Free File "Sam the Saver" | 02/01/2010 | 03/03/2010 | 02/01/2010 |
| Station PSA's | 00:15.1 | Foreclosure "should not be shopping" | 02/01/2010 | 03/03/2010 | 02/01/2010 |
| Station PSA's | 00:20.0 | Boystown "Parent Speak" | 02/01/2010 | 03/03/2010 | 02/01/2010 |
| Station PSA's | 00:30.0 | OLY:DREAM IT WIN IT | 02/02/2010 | 02/18/2010 | 02/01/2010 |
| Station PSA's | 00:30.0 | OLY: SPIRIT:1 DAY (MATISYAHU) | 02/02/2010 | 02/15/2010 | 02/01/2010 |
| Station PSA's | 00:30.0 | OLY: SHAUN WHITE:PARENTS | 02/02/2010 | 02/15/2010 | 02/01/2010 |
| Station PSA's | 00:30.0 | OLY:APOLO OHNO-DAD | 02/02/2010 | 02/15/2010 | 02/01/2010 |
| Station PSA's | 00:30.0 | OLY: A OHNO PERFECT RACE | 02/02/2010 | 02/15/2010 | 02/01/2010 |
| Station PSA's | 00:30.0 | OLY: OPENING CEREMONY | 02/02/2010 | 02/15/2010 | 02/01/2010 |
| Station PSA's | 00:30.0 | OLY: BIG EVENT LIVE | 02/02/2010 | 02/15/2010 | 02/01/2010 |
| Station PSA's | 00:20.0 | Make a Wish "waiting room" | 02/10/2010 | 03/04/2010 | 02/09/2010 |
| Station PSA's | 00:20.0 | Peace Corps TV "life is calling" | 02/10/2010 | 03/04/2010 | 02/09/2010 |
| Station PSA's | 00:15.0 | Peace Corps "what will you do?" | 02/10/2010 | 03/04/2010 | 02/09/2010 |
| Station PSA's | 00:15.0 | Advertising Council CPR "sign language" | 02/10/2010 | 03/04/2010 | 02/09/2010 |
| Station PSA's | 00:15.0 | TexasCancer Council "colorectal Cancer" | 02/10/2010 | 04/05/2010 | 02/09/2010 |
| Station PSA's | 00:20.0 | Texas Cancer Council "colorectal cancer" | 02/10/2010 | 04/05/2010 | 02/09/2010 |
| Station PSA's | 00:15.0 | March of Dimes "Dumbell" | 02/10/2010 | 04/05/2010 | 02/09/2010 |
| Station PSA's | 00:15.0 | Texas Counseling Council | 02/10/2010 | 04/05/2010 | 02/09/2010 |
| Station PSA's | 00:30.0 | Texas Counseling Association | 02/10/2010 | 04/05/2010 | 02/09/2010 |
| Station PSA's | 01:00.0 | United Nations "central emergency response" | 02/18/2010 | 04/06/2010 | 02/17/2010 |
| Station PSA's | 01:00.0 | Al-Anon Family Groups "Lisa" | 02/18/2010 | 04/06/2010 | 02/17/2010 |
| Station PSA's | 01:00.0 | Arbor Day Foundation "replanting nat. forests" | 02/18/2010 | 04/06/2010 | 02/17/2010 |
| Station PSA's | 01:00.0 | Debt Settlement Solution "know the difference" | 02/18/2010 | 04/06/2010 | 02/17/2010 |
| Station PSA's | 01:00.0 | 2nd school principals "young volunteers giv bak | 02/18/2010 | 04/06/2010 | 02/17/2010 |
| Station PSA's | 01:00.0 | Foundation for Better Life "basketball" | 02/18/2010 | 02/18/2010 | 02/17/2010 |
| Station PSA's | 01:00.0 | FOUNDATION FOR BETTER LIFE "BASKETBALL" | 02/18/2010 | 04/06/2010 | 02/18/2010 |
| Station PSA's | 01:00.0 | ARBOR DAY FOUNDATION "REPLANTING NAT. FORESTS" | 02/18/2010 | 04/06/2010 | 02/18/2010 |
| Station PSA's | 00:30.0 | AD COUNCIL SMOKING CESSATION"FRIENDS" | 02/18/2010 | 04/06/2010 | 02/18/2010 |
| Station PSA's | 00:30.0 | Family Health Center | 03/02/2010 | 03/17/2010 | 03/01/2010 |
| Station PSA's | 00:15.0 | Ad Council "Clinton/Bush Haiti FU | 03/02/2010 | 04/05/2010 | 03/01/2010 |
| Station PSA's | 01:00.0 | Ad Council "Clionto/Bush HIATI FU" | 03/02/2010 | 04/05/2010 | 03/01/2010 |
| Station PSA's | 00:15.0 | Ad Council Arthritis Prevention "Steve" | 03/02/2010 | 04/05/2010 | 03/01/2010 |
| Station PSA's | 00:15.0 | Ad Council Arthritis Prevention "Peaches" | 03/02/2010 | 04/05/2010 | 03/01/2010 |
| Station PSA's | 00:30.0 | Ad Council Smoking Cessation "Friends" | 03/02/2010 | 04/05/2010 | 03/01/2010 |
| Station PSA's | 00:30.0 | FDIC "Mattress" | 03/02/2010 | 04/05/2010 | 03/01/2010 |
| Station PSA's | 00:20.0 | Rotary International "When You Start Rotary" | 03/02/2010 | 04/05/2010 | 03/01/2010 |
| Station PSA's | 00:30.0 | Ad Council Pet Adoption "Move" | 03/02/2010 | 04/05/2010 | 03/01/2010 |
| Station PSA's | 00:10.0 | USO "Overnight Delivery" | 03/02/2010 | 04/05/2010 | 03/01/2010 |
| Station PSA's | 00:10.0 | Foundation For Better Life "Basketball" | 03/02/2010 | 05/03/2010 | 03/01/2010 |
| Station PSA's | 00:30.0 | Waco Walk for Autism | 03/09/2010 | 05/01/2010 | 03/05/2010 |
| Station PSA's | 00:30.0 | THE MORE YOU KNOW | 03/10/2010 | 12/31/2010 | 03/09/2010 |
| Station PSA's | 00:30.0 | THE MORE YOU KNOW | 03/10/2010 | 12/31/2010 | 03/09/2010 |
| Station PSA's | 00:15.0 | THE MORE YOU KNOW | 03/10/2010 | 12/31/2010 | 03/09/2010 |

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| Station PSA's | 00:15.0 | THE MORE YOU KNOW | 03/10/2010 | 12/31/2010 | 03/09/2010 |
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| Station PSA's | 00:15.0 | THE MORE YOU KNOW | 03/10/2010 | 12/31/2010 | 03/09/2010 |
| Station PSA's | 00:15.0 | THE MORE YOU KNOW | 03/09/2010 | 12/31/2010 | 03/09/2010 |
| Station PSA's | 00:30.0 | Waco Cotton Palace Pageant | 03/17/2010 | 04/22/2010 | 03/16/2010 |
| Station PSA's | 00:30.0 | Ad Council "underage drinking prevention | 04/05/2010 | 05/05/2010 | 04/01/2010 |
| Station PSA's | 00:15.0 | Ad Council underage drinking prevention | 04/05/2010 | 05/05/2010 | 04/01/2010 |
| Station PSA's | 01:00.0 | Ad Council "childhood obesity prevention" | 04/05/2010 | 05/05/2010 | 04/01/2010 |
| Station PSA's | 01:00.0 | Ad Council "childhood obesity prevention" | 04/05/2010 | 05/05/2010 | 04/01/2010 |
| Station PSA's | 00:30.0 | Ad Council "childhood obesity prevention" | 04/05/2010 | 05/05/2010 | 04/01/2010 |
| Station PSA's | 00:10.0 | arbor day foundation "nature explore | 04/05/2010 | 05/05/2010 | 04/01/2010 |
| Station PSA's | 00:20.0 | arbor day foundation "nature explore" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 00:20.0 | arbor day foundation "tree city usa" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 00:10.0 | arbor day foundation "tree city usa" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 00:15.0 | keeping kids healthy | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 00:15.0 | healthy family "brown bag" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 00:30.0 | healthy family "armored car" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 00:30.0 | "we can help us" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 01:00.0 | "we can help us" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 00:15.0 | arthritis foundation "lets move together" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 00:15.0 | assoc. of orthodontics "nature smile" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 00:30.0 | assoc. of orthodontics "nature smile" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 01:00.0 | assoc. of orthodontics "nature smile" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 01:00.0 | academy of orthopedic surgeons "alone" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 00:30.0 | academy of orthopedic surgeons "alone" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 00:15.0 | academy of orthopedic surgeons "alone" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 01:00.0 | Care "reach out" | 04/05/2010 | 05/05/2010 | 04/02/2010 |
| Station PSA's | 01:00.0 | Care "reach out" | 04/05/2010 | 05/05/2010 | 04/02/2010 |